

**YouGov NY**  
**Double Acts 2**

US nationally representative sample: 28th - 29th March 2017



| Total | Gender |        | Age      |          |     | Region    |         |       |      | Race  |       |          |       |
|-------|--------|--------|----------|----------|-----|-----------|---------|-------|------|-------|-------|----------|-------|
|       | Male   | Female | 18 to 34 | 35 to 54 | 55+ | Northeast | Midwest | South | West | White | Black | Hispanic | Other |

**Who do you prefer out of: Adam and Eve**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 489 | 650 | 261 | 368 | 510 | 231 | 259 | 399 | 250 | 841 | 98  | 95  | 105 |
| <b>Base: All US adults</b>                            | 1122 | 555 | 567 | 361 | 356 | 405 | 256 | 236 | 390 | 239 | 723 | 134 | 168 | 97  |
| Adam  | 24%  | 31% | 16% | 21% | 25% | 25% | 17% | 23% | 30% | 22% | 23% | 31% | 22% | 21% |
| Eve   | 32%  | 25% | 39% | 29% | 34% | 34% | 41% | 29% | 29% | 30% | 34% | 20% | 37% | 28% |
| Don't know  | 35%  | 33% | 36% | 38% | 32% | 34% | 31% | 39% | 33% | 37% | 34% | 40% | 26% | 43% |
| Not applicable - I am unfamiliar with this double act | 10%  | 10% | 9%  | 12% | 9%  | 7%  | 11% | 10% | 7%  | 12% | 9%  | 9%  | 15% | 8%  |

**Who do you prefer out of: Bert and Ernie**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 489 | 650 | 261 | 368 | 510 | 231 | 259 | 399 | 250 | 841 | 98  | 95  | 105 |
| <b>Base: All US adults</b>                            | 1122 | 555 | 567 | 361 | 356 | 405 | 256 | 236 | 390 | 239 | 723 | 134 | 168 | 97  |
| Bert  | 21%  | 21% | 20% | 20% | 20% | 22% | 23% | 19% | 21% | 18% | 20% | 22% | 25% | 20% |
| Ernie   | 32%  | 30% | 34% | 25% | 41% | 29% | 30% | 33% | 30% | 34% | 36% | 29% | 20% | 29% |
| Don't know  | 32%  | 34% | 31% | 34% | 31% | 32% | 29% | 33% | 34% | 33% | 33% | 32% | 32% | 31% |
| Not applicable - I am unfamiliar with this double act | 15%  | 15% | 14% | 20% | 8%  | 17% | 17% | 14% | 14% | 14% | 12% | 17% | 23% | 20% |

**Who do you prefer out of: John Lennon and Paul McCartney**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 489 | 650 | 261 | 368 | 510 | 231 | 259 | 399 | 250 | 841 | 98  | 95  | 105 |
| <b>Base: All US adults</b>                            | 1122 | 555 | 567 | 361 | 356 | 405 | 256 | 236 | 390 | 239 | 723 | 134 | 168 | 97  |
| John Lennon   | 29%  | 30% | 28% | 31% | 30% | 26% | 32% | 26% | 31% | 25% | 30% | 17% | 37% | 22% |
| Paul McCartney  | 37%  | 36% | 39% | 25% | 39% | 47% | 37% | 35% | 37% | 40% | 41% | 35% | 24% | 38% |
| Don't know  | 25%  | 24% | 26% | 29% | 24% | 23% | 20% | 30% | 23% | 28% | 23% | 31% | 26% | 29% |
| Not applicable - I am unfamiliar with this double act | 9%   | 9%  | 8%  | 15% | 6%  | 5%  | 10% | 9%  | 8%  | 7%  | 6%  | 17% | 12% | 11% |

**Who do you prefer out of: Tom and Jerry**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 489 | 650 | 261 | 368 | 510 | 231 | 259 | 399 | 250 | 841 | 98  | 95  | 105 |
| <b>Base: All US adults</b>                            | 1122 | 555 | 567 | 361 | 356 | 405 | 256 | 236 | 390 | 239 | 723 | 134 | 168 | 97  |
| Tom   | 25%  | 25% | 25% | 27% | 26% | 22% | 22% | 19% | 28% | 28% | 25% | 24% | 26% | 25% |
| Jerry   | 47%  | 47% | 47% | 44% | 52% | 45% | 49% | 46% | 49% | 41% | 46% | 49% | 48% | 45% |
| Don't know  | 22%  | 22% | 23% | 21% | 18% | 28% | 18% | 27% | 19% | 26% | 23% | 22% | 17% | 26% |
| Not applicable - I am unfamiliar with this double act | 6%   | 6%  | 6%  | 8%  | 5%  | 6%  | 11% | 8%  | 4%  | 5%  | 6%  | 5%  | 10% | 4%  |

**Who do you prefer out of: Romeo and Juliet**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 489 | 650 | 261 | 368 | 510 | 231 | 259 | 399 | 250 | 841 | 98  | 95  | 105 |
| <b>Base: All US adults</b>                            | 1122 | 555 | 567 | 361 | 356 | 405 | 256 | 236 | 390 | 239 | 723 | 134 | 168 | 97  |
| Romeo   | 21%  | 22% | 21% | 25% | 22% | 17% | 20% | 20% | 24% | 19% | 20% | 31% | 20% | 19% |
| Juliet  | 34%  | 32% | 37% | 25% | 38% | 40% | 39% | 30% | 35% | 34% | 37% | 25% | 34% | 30% |
| Don't know  | 39%  | 42% | 36% | 43% | 35% | 38% | 33% | 42% | 38% | 44% | 38% | 41% | 37% | 49% |
| Not applicable - I am unfamiliar with this double act | 6%   | 5%  | 6%  | 7%  | 6%  | 5%  | 8%  | 9%  | 3%  | 3%  | 5%  | 4%  | 9%  | 2%  |

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US nationally representative sample: 28th - 29th March 2017



| Total | Education                   |                      |        |           | Marital Status |           |          |         |        |                      |
|-------|-----------------------------|----------------------|--------|-----------|----------------|-----------|----------|---------|--------|----------------------|
|       | No HS, High school graduate | Some college, 2-year | 4-year | Post Grad | Married        | Separated | Divorced | Widowed | Single | Domestic partnership |

**Who do you prefer out of: Adam and Eve**

|   |      |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 378 | 395 | 235 | 131 | 595 | 23  | 136 | 47  | 291 | 47  |
| <b>Base: All US adults</b>                            | 1122 | 466 | 356 | 194 | 106 | 534 | 21  | 115 | 39  | 365 | 46  |
| Adam  | 24%  | 25% | 24% | 20% | 23% | 25% | 22% | 14% | 25% | 23% | 31% |
| Eve   | 32%  | 30% | 33% | 34% | 32% | 35% | 37% | 39% | 35% | 26% | 26% |
| Don't know  | 35%  | 32% | 35% | 38% | 40% | 31% | 30% | 34% | 33% | 40% | 37% |
| Not applicable - I am unfamiliar with this double act | 10%  | 12% | 8%  | 8%  | 4%  | 8%  | 11% | 13% | 6%  | 11% | 5%  |

**Who do you prefer out of: Bert and Ernie**

|   |      |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 378 | 395 | 235 | 131 | 595 | 23  | 136 | 47  | 291 | 47  |
| <b>Base: All US adults</b>                            | 1122 | 466 | 356 | 194 | 106 | 534 | 21  | 115 | 39  | 365 | 46  |
| Bert  | 21%  | 23% | 18% | 20% | 24% | 22% | 27% | 22% | 22% | 18% | 19% |
| Ernie   | 32%  | 31% | 33% | 32% | 32% | 33% | 36% | 39% | 33% | 28% | 33% |
| Don't know  | 32%  | 28% | 36% | 35% | 35% | 34% | 14% | 25% | 21% | 35% | 35% |
| Not applicable - I am unfamiliar with this double act | 15%  | 18% | 13% | 13% | 10% | 11% | 23% | 15% | 25% | 19% | 13% |

**Who do you prefer out of: John Lennon and Paul McCartney**

|   |      |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 378 | 395 | 235 | 131 | 595 | 23  | 136 | 47  | 291 | 47  |
| <b>Base: All US adults</b>                            | 1122 | 466 | 356 | 194 | 106 | 534 | 21  | 115 | 39  | 365 | 46  |
| John Lennon   | 29%  | 29% | 28% | 29% | 36% | 31% | 36% | 31% | 22% | 26% | 26% |
| Paul McCartney  | 37%  | 34% | 41% | 39% | 40% | 40% | 29% | 42% | 45% | 31% | 38% |
| Don't know  | 25%  | 25% | 25% | 28% | 18% | 21% | 31% | 23% | 23% | 31% | 25% |
| Not applicable - I am unfamiliar with this double act | 9%   | 12% | 7%  | 4%  | 6%  | 7%  | 4%  | 4%  | 9%  | 11% | 11% |

**Who do you prefer out of: Tom and Jerry**

|   |      |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 378 | 395 | 235 | 131 | 595 | 23  | 136 | 47  | 291 | 47  |
| <b>Base: All US adults</b>                            | 1122 | 466 | 356 | 194 | 106 | 534 | 21  | 115 | 39  | 365 | 46  |
| Tom   | 25%  | 30% | 23% | 19% | 21% | 24% | 26% | 25% | 20% | 26% | 24% |
| Jerry   | 47%  | 42% | 52% | 51% | 39% | 47% | 63% | 49% | 48% | 43% | 48% |
| Don't know  | 22%  | 20% | 21% | 26% | 29% | 23% | 12% | 21% | 20% | 22% | 25% |
| Not applicable - I am unfamiliar with this double act | 6%   | 8%  | 4%  | 4%  | 12% | 5%  | -   | 5%  | 11% | 8%  | 3%  |

**Who do you prefer out of: Romeo and Juliet**

|   |      |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 378 | 395 | 235 | 131 | 595 | 23  | 136 | 47  | 291 | 47  |
| <b>Base: All US adults</b>                            | 1122 | 466 | 356 | 194 | 106 | 534 | 21  | 115 | 39  | 365 | 46  |
| Romeo   | 21%  | 22% | 22% | 19% | 20% | 21% | 22% | 18% | 18% | 23% | 21% |
| Juliet  | 34%  | 34% | 38% | 32% | 32% | 39% | 49% | 34% | 47% | 25% | 35% |
| Don't know  | 39%  | 36% | 37% | 45% | 44% | 35% | 24% | 42% | 30% | 45% | 41% |
| Not applicable - I am unfamiliar with this double act | 6%   | 8%  | 4%  | 4%  | 4%  | 5%  | 4%  | 7%  | 5%  | 6%  | 3%  |

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**Double Acts 2**

US nationally representative sample: 28th - 29th March 2017



| Total | Children under the age of 18 |    | Income      |                |        |                   |
|-------|------------------------------|----|-------------|----------------|--------|-------------------|
|       | Yes                          | No | Under \$40k | \$40k to \$80k | \$80k+ | Prefer not to say |

**Who do you prefer out of: Adam and Eve**

|   |      |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 277 | 862 | 415 | 362 | 220 | 142 |
| <b>Base: All US adults</b>                            | 1122 | 292 | 830 | 447 | 336 | 199 | 139 |
| Adam  | 24%  | 28% | 22% | 23% | 25% | 28% | 19% |
| Eve   | 32%  | 36% | 31% | 34% | 28% | 34% | 32% |
| Don't know  | 35%  | 31% | 36% | 34% | 37% | 30% | 37% |
| Not applicable - I am unfamiliar with this double act | 10%  | 5%  | 11% | 9%  | 11% | 7%  | 13% |

**Who do you prefer out of: Bert and Ernie**

|   |      |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 277 | 862 | 415 | 362 | 220 | 142 |
| <b>Base: All US adults</b>                            | 1122 | 292 | 830 | 447 | 336 | 199 | 139 |
| Bert  | 21%  | 21% | 21% | 23% | 17% | 24% | 17% |
| Ernie   | 32%  | 38% | 30% | 31% | 37% | 27% | 27% |
| Don't know  | 32%  | 32% | 32% | 27% | 34% | 38% | 38% |
| Not applicable - I am unfamiliar with this double act | 15%  | 8%  | 17% | 18% | 12% | 11% | 18% |

**Who do you prefer out of: John Lennon and Paul McCartney**

|   |      |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 277 | 862 | 415 | 362 | 220 | 142 |
| <b>Base: All US adults</b>                            | 1122 | 292 | 830 | 447 | 336 | 199 | 139 |
| John Lennon   | 29%  | 36% | 27% | 31% | 28% | 29% | 26% |
| Paul McCartney  | 37%  | 34% | 39% | 35% | 41% | 41% | 32% |
| Don't know  | 25%  | 23% | 26% | 24% | 25% | 25% | 28% |
| Not applicable - I am unfamiliar with this double act | 9%   | 8%  | 9%  | 10% | 6%  | 6%  | 14% |

**Who do you prefer out of: Tom and Jerry**

|   |      |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 277 | 862 | 415 | 362 | 220 | 142 |
| <b>Base: All US adults</b>                            | 1122 | 292 | 830 | 447 | 336 | 199 | 139 |
| Tom   | 25%  | 27% | 24% | 26% | 27% | 21% | 23% |
| Jerry   | 47%  | 58% | 43% | 49% | 42% | 50% | 44% |
| Don't know  | 22%  | 13% | 26% | 19% | 26% | 24% | 22% |
| Not applicable - I am unfamiliar with this double act | 6%   | 3%  | 7%  | 6%  | 5%  | 6%  | 11% |

**Who do you prefer out of: Romeo and Juliet**

|   |      |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 277 | 862 | 415 | 362 | 220 | 142 |
| <b>Base: All US adults</b>                            | 1122 | 292 | 830 | 447 | 336 | 199 | 139 |
| Romeo   | 21%  | 28% | 19% | 23% | 20% | 21% | 19% |
| Juliet  | 34%  | 39% | 33% | 33% | 34% | 39% | 32% |
| Don't know  | 39%  | 29% | 42% | 36% | 40% | 37% | 46% |
| Not applicable - I am unfamiliar with this double act | 6%   | 3%  | 6%  | 7%  | 6%  | 3%  | 4%  |

**YouGov NY**  
**Double Acts 2**

US nationally representative sample: 28th - 29th March 2017



| Total | Social networks membership |         |          |         |         |           |        |           |          |          |           |       |            |      |
|-------|----------------------------|---------|----------|---------|---------|-----------|--------|-----------|----------|----------|-----------|-------|------------|------|
|       | Facebook                   | Twitter | LinkedIn | Google+ | MySpace | Pinterest | Tumblr | Instagram | nosquare | Snapchat | Periscope | Other | Don't know | None |

**Who do you prefer out of: Adam and Eve**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 897 | 444 | 315 | 347 | 57  | 312 | 84  | 334 | 13  | 152 | 14  | 45  | 13  | 194 |
| <b>Base: All US adults</b>                            | 1122 | 898 | 448 | 291 | 373 | 52  | 269 | 87  | 369 | 19  | 180 | 12  | 39  | 18  | 177 |
| Adam  | 24%  | 24% | 24% | 23% | 22% | 28% | 20% | 21% | 23% | 38% | 30% | 44% | 17% | 10% | 24% |
| Eve   | 32%  | 33% | 33% | 36% | 36% | 35% | 40% | 37% | 32% | 9%  | 37% | 22% | 37% | 12% | 28% |
| Don't know  | 35%  | 35% | 37% | 34% | 33% | 27% | 34% | 33% | 40% | 48% | 26% | 18% | 41% | 39% | 34% |
| Not applicable - I am unfamiliar with this double act | 10%  | 9%  | 7%  | 7%  | 9%  | 10% | 6%  | 9%  | 6%  | 5%  | 7%  | 16% | 6%  | 40% | 14% |

**Who do you prefer out of: Bert and Ernie**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 897 | 444 | 315 | 347 | 57  | 312 | 84  | 334 | 13  | 152 | 14  | 45  | 13  | 194 |
| <b>Base: All US adults</b>                            | 1122 | 898 | 448 | 291 | 373 | 52  | 269 | 87  | 369 | 19  | 180 | 12  | 39  | 18  | 177 |
| Bert  | 21%  | 21% | 25% | 20% | 25% | 29% | 21% | 24% | 25% | 22% | 28% | 48% | 37% | 13% | 21% |
| Ernie   | 32%  | 32% | 36% | 39% | 31% | 31% | 40% | 32% | 33% | 24% | 33% | 26% | 29% | 29% | 25% |
| Don't know  | 32%  | 32% | 28% | 30% | 31% | 29% | 29% | 32% | 30% | 16% | 24% | 15% | 23% | 33% | 34% |
| Not applicable - I am unfamiliar with this double act | 15%  | 14% | 11% | 10% | 13% | 11% | 10% | 13% | 12% | 38% | 16% | 12% | 10% | 25% | 20% |

**Who do you prefer out of: John Lennon and Paul McCartney**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 897 | 444 | 315 | 347 | 57  | 312 | 84  | 334 | 13  | 152 | 14  | 45  | 13  | 194 |
| <b>Base: All US adults</b>                            | 1122 | 898 | 448 | 291 | 373 | 52  | 269 | 87  | 369 | 19  | 180 | 12  | 39  | 18  | 177 |
| John Lennon   | 29%  | 31% | 39% | 34% | 37% | 37% | 35% | 48% | 37% | 45% | 38% | 67% | 33% | 13% | 16% |
| Paul McCartney  | 37%  | 37% | 34% | 39% | 33% | 36% | 39% | 25% | 36% | 39% | 38% | 27% | 31% | 4%  | 39% |
| Don't know  | 25%  | 24% | 19% | 24% | 22% | 16% | 22% | 25% | 18% | 11% | 16% | 6%  | 28% | 43% | 31% |
| Not applicable - I am unfamiliar with this double act | 9%   | 8%  | 8%  | 3%  | 8%  | 12% | 4%  | 3%  | 9%  | 5%  | 8%  | -   | 8%  | 40% | 14% |

**Who do you prefer out of: Tom and Jerry**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 897 | 444 | 315 | 347 | 57  | 312 | 84  | 334 | 13  | 152 | 14  | 45  | 13  | 194 |
| <b>Base: All US adults</b>                            | 1122 | 898 | 448 | 291 | 373 | 52  | 269 | 87  | 369 | 19  | 180 | 12  | 39  | 18  | 177 |
| Tom   | 25%  | 26% | 28% | 23% | 27% | 31% | 25% | 24% | 30% | 21% | 34% | 4%  | 33% | 15% | 21% |
| Jerry   | 47%  | 48% | 46% | 51% | 47% | 43% | 51% | 49% | 45% | 76% | 44% | 70% | 39% | 42% | 41% |
| Don't know  | 22%  | 21% | 21% | 21% | 20% | 22% | 22% | 20% | 20% | 3%  | 15% | 26% | 19% | 21% | 24% |
| Not applicable - I am unfamiliar with this double act | 6%   | 5%  | 5%  | 5%  | 6%  | 4%  | 2%  | 6%  | 5%  | -   | 7%  | -   | 8%  | 22% | 14% |

**Who do you prefer out of: Romeo and Juliet**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 897 | 444 | 315 | 347 | 57  | 312 | 84  | 334 | 13  | 152 | 14  | 45  | 13  | 194 |
| <b>Base: All US adults</b>                            | 1122 | 898 | 448 | 291 | 373 | 52  | 269 | 87  | 369 | 19  | 180 | 12  | 39  | 18  | 177 |
| Romeo   | 21%  | 23% | 25% | 23% | 25% | 23% | 25% | 24% | 26% | 42% | 25% | 19% | 18% | -   | 13% |
| Juliet  | 34%  | 35% | 32% | 38% | 35% | 43% | 37% | 36% | 35% | 34% | 43% | 58% | 51% | 27% | 32% |
| Don't know  | 39%  | 38% | 39% | 35% | 35% | 28% | 34% | 34% | 34% | 19% | 25% | 23% | 31% | 44% | 44% |
| Not applicable - I am unfamiliar with this double act | 6%   | 5%  | 4%  | 4%  | 5%  | 7%  | 3%  | 6%  | 4%  | 5%  | 6%  | -   | -   | 29% | 12% |

**YouGov NY**  
**Double Acts 2**

US nationally representative sample: 28th - 29th March 2017



| Total | Gender |        | Age      |          |     | Region    |         |       |      | Race  |       |          |       |
|-------|--------|--------|----------|----------|-----|-----------|---------|-------|------|-------|-------|----------|-------|
|       | Male   | Female | 18 to 34 | 35 to 54 | 55+ | Northeast | Midwest | South | West | White | Black | Hispanic | Other |

**Who do you prefer out of: Captain James T. Kirk and Mr. Spock**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 489 | 650 | 261 | 368 | 510 | 231 | 259 | 399 | 250 | 841 | 98  | 95  | 105 |
| <b>Base: All US adults</b>                            | 1122 | 555 | 567 | 361 | 356 | 405 | 256 | 236 | 390 | 239 | 723 | 134 | 168 | 97  |
| Captain James T. Kirk                                 | 27%  | 30% | 24% | 19% | 29% | 32% | 23% | 28% | 29% | 27% | 30% | 26% | 18% | 21% |
| Mr. Spock   | 39%  | 42% | 36% | 30% | 44% | 44% | 37% | 36% | 40% | 44% | 40% | 37% | 35% | 41% |
| Don't know  | 18%  | 14% | 22% | 24% | 14% | 17% | 19% | 19% | 18% | 16% | 17% | 18% | 19% | 26% |
| Not applicable - I am unfamiliar with this double act | 16%  | 13% | 18% | 27% | 13% | 7%  | 21% | 17% | 13% | 13% | 13% | 20% | 28% | 12% |

**Who do you prefer out of: Fox Mulder and Dana Scully**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 489 | 650 | 261 | 368 | 510 | 231 | 259 | 399 | 250 | 841 | 98  | 95  | 105 |
| <b>Base: All US adults</b>                            | 1122 | 555 | 567 | 361 | 356 | 405 | 256 | 236 | 390 | 239 | 723 | 134 | 168 | 97  |
| Fox Mulder  | 26%  | 30% | 21% | 21% | 33% | 23% | 26% | 25% | 26% | 25% | 26% | 33% | 19% | 24% |
| Dana Scully   | 20%  | 23% | 18% | 20% | 23% | 18% | 21% | 16% | 21% | 23% | 21% | 17% | 19% | 27% |
| Don't know  | 20%  | 17% | 23% | 20% | 20% | 20% | 17% | 25% | 20% | 18% | 20% | 19% | 21% | 20% |
| Not applicable - I am unfamiliar with this double act | 34%  | 30% | 37% | 39% | 24% | 38% | 36% | 34% | 33% | 34% | 34% | 31% | 41% | 28% |

**Who do you prefer out of: Wayne and Garth from "Wayne's World"**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 489 | 650 | 261 | 368 | 510 | 231 | 259 | 399 | 250 | 841 | 98  | 95  | 105 |
| <b>Base: All US adults</b>                            | 1122 | 555 | 567 | 361 | 356 | 405 | 256 | 236 | 390 | 239 | 723 | 134 | 168 | 97  |
| Wayne   | 21%  | 24% | 18% | 19% | 24% | 20% | 19% | 18% | 25% | 22% | 22% | 17% | 19% | 23% |
| Garth   | 21%  | 25% | 17% | 23% | 27% | 13% | 30% | 22% | 16% | 17% | 21% | 20% | 20% | 17% |
| Don't know  | 28%  | 27% | 30% | 23% | 29% | 32% | 26% | 29% | 26% | 33% | 28% | 22% | 30% | 34% |
| Not applicable - I am unfamiliar with this double act | 30%  | 24% | 35% | 35% | 20% | 35% | 26% | 31% | 33% | 28% | 28% | 41% | 31% | 26% |

**Who do you prefer out of: Mary-Kate and Ashley Olsen**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 489 | 650 | 261 | 368 | 510 | 231 | 259 | 399 | 250 | 841 | 98  | 95  | 105 |
| <b>Base: All US adults</b>                            | 1122 | 555 | 567 | 361 | 356 | 405 | 256 | 236 | 390 | 239 | 723 | 134 | 168 | 97  |
| Mary-Kate   | 11%  | 11% | 12% | 16% | 12% | 6%  | 13% | 5%  | 15% | 9%  | 10% | 11% | 18% | 8%  |
| Ashley  | 13%  | 16% | 10% | 19% | 14% | 8%  | 17% | 11% | 14% | 11% | 12% | 19% | 18% | 10% |
| Don't know  | 55%  | 49% | 61% | 48% | 58% | 58% | 49% | 66% | 53% | 55% | 60% | 47% | 39% | 53% |
| Not applicable - I am unfamiliar with this double act | 21%  | 24% | 17% | 18% | 16% | 27% | 22% | 18% | 19% | 25% | 18% | 23% | 25% | 29% |

**Who do you prefer out of: Elsa and Anna from "Frozen"**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 489 | 650 | 261 | 368 | 510 | 231 | 259 | 399 | 250 | 841 | 98  | 95  | 105 |
| <b>Base: All US adults</b>                            | 1122 | 555 | 567 | 361 | 356 | 405 | 256 | 236 | 390 | 239 | 723 | 134 | 168 | 97  |
| Elsa  | 23%  | 21% | 24% | 30% | 25% | 14% | 28% | 16% | 26% | 18% | 22% | 24% | 25% | 20% |
| Anna  | 19%  | 16% | 23% | 25% | 24% | 11% | 21% | 20% | 20% | 16% | 20% | 15% | 18% | 22% |
| Don't know  | 25%  | 26% | 24% | 24% | 25% | 27% | 22% | 30% | 22% | 30% | 24% | 26% | 30% | 27% |
| Not applicable - I am unfamiliar with this double act | 33%  | 37% | 29% | 22% | 26% | 48% | 29% | 35% | 33% | 35% | 34% | 35% | 28% | 32% |

**YouGov NY**  
**Double Acts 2**

US nationally representative sample: 28th - 29th March 2017



| Total | Education                   |                      |        |           | Marital Status |           |          |         |        |                      |
|-------|-----------------------------|----------------------|--------|-----------|----------------|-----------|----------|---------|--------|----------------------|
|       | No HS, High school graduate | Some college, 2-year | 4-year | Post Grad | Married        | Separated | Divorced | Widowed | Single | Domestic partnership |

**Who do you prefer out of: Captain James T. Kirk and Mr. Spock**

|   |      |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 378 | 395 | 235 | 131 | 595 | 23  | 136 | 47  | 291 | 47  |
| <b>Base: All US adults</b>                            | 1122 | 466 | 356 | 194 | 106 | 534 | 21  | 115 | 39  | 365 | 46  |
| Captain James T. Kirk                                 | 27%  | 29% | 25% | 22% | 33% | 30% | 23% | 31% | 27% | 23% | 17% |
| Mr. Spock   | 39%  | 31% | 44% | 50% | 41% | 43% | 39% | 42% | 43% | 32% | 41% |
| Don't know  | 18%  | 19% | 19% | 16% | 17% | 17% | 4%  | 15% | 14% | 22% | 20% |
| Not applicable - I am unfamiliar with this double act | 16%  | 21% | 13% | 11% | 9%  | 11% | 34% | 12% | 16% | 22% | 22% |

**Who do you prefer out of: Fox Mulder and Dana Scully**

|   |      |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 378 | 395 | 235 | 131 | 595 | 23  | 136 | 47  | 291 | 47  |
| <b>Base: All US adults</b>                            | 1122 | 466 | 356 | 194 | 106 | 534 | 21  | 115 | 39  | 365 | 46  |
| Fox Mulder  | 26%  | 23% | 27% | 27% | 29% | 25% | 19% | 30% | 23% | 26% | 18% |
| Dana Scully   | 20%  | 18% | 19% | 28% | 18% | 19% | 29% | 26% | 23% | 20% | 25% |
| Don't know  | 20%  | 20% | 21% | 18% | 19% | 22% | 19% | 16% | 12% | 19% | 25% |
| Not applicable - I am unfamiliar with this double act | 34%  | 38% | 32% | 26% | 34% | 34% | 33% | 28% | 42% | 35% | 32% |

**Who do you prefer out of: Wayne and Garth from "Wayne's World"**

|   |      |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 378 | 395 | 235 | 131 | 595 | 23  | 136 | 47  | 291 | 47  |
| <b>Base: All US adults</b>                            | 1122 | 466 | 356 | 194 | 106 | 534 | 21  | 115 | 39  | 365 | 46  |
| Wayne   | 21%  | 18% | 26% | 19% | 26% | 24% | 18% | 20% | 27% | 18% | 17% |
| Garth   | 21%  | 20% | 21% | 21% | 19% | 21% | 18% | 18% | 10% | 22% | 24% |
| Don't know  | 28%  | 29% | 24% | 31% | 31% | 27% | 41% | 26% | 33% | 30% | 26% |
| Not applicable - I am unfamiliar with this double act | 30%  | 32% | 29% | 29% | 24% | 29% | 22% | 36% | 31% | 29% | 33% |

**Who do you prefer out of: Mary-Kate and Ashley Olsen**

|   |      |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 378 | 395 | 235 | 131 | 595 | 23  | 136 | 47  | 291 | 47  |
| <b>Base: All US adults</b>                            | 1122 | 466 | 356 | 194 | 106 | 534 | 21  | 115 | 39  | 365 | 46  |
| Mary-Kate   | 11%  | 14% | 8%  | 10% | 9%  | 11% | 8%  | 11% | 6%  | 12% | 11% |
| Ashley  | 13%  | 16% | 13% | 10% | 9%  | 12% | 27% | 9%  | 16% | 16% | 13% |
| Don't know  | 55%  | 46% | 60% | 61% | 68% | 56% | 39% | 57% | 55% | 53% | 56% |
| Not applicable - I am unfamiliar with this double act | 21%  | 24% | 19% | 19% | 14% | 21% | 27% | 24% | 23% | 18% | 20% |

**Who do you prefer out of: Elsa and Anna from "Frozen"**

|   |      |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 378 | 395 | 235 | 131 | 595 | 23  | 136 | 47  | 291 | 47  |
| <b>Base: All US adults</b>                            | 1122 | 466 | 356 | 194 | 106 | 534 | 21  | 115 | 39  | 365 | 46  |
| Elsa  | 23%  | 26% | 22% | 18% | 23% | 22% | 15% | 19% | 24% | 25% | 17% |
| Anna  | 19%  | 16% | 22% | 24% | 16% | 18% | 21% | 16% | 29% | 20% | 30% |
| Don't know  | 25%  | 22% | 25% | 30% | 32% | 25% | 18% | 27% | 11% | 27% | 26% |
| Not applicable - I am unfamiliar with this double act | 33%  | 36% | 32% | 28% | 29% | 35% | 46% | 39% | 36% | 27% | 27% |

**YouGov NY**  
**Double Acts 2**

US nationally representative sample: 28th - 29th March 2017



| Total | Children under the age of 18 |    | Income      |                |        |                   |
|-------|------------------------------|----|-------------|----------------|--------|-------------------|
|       | Yes                          | No | Under \$40k | \$40k to \$80k | \$80k+ | Prefer not to say |

**Who do you prefer out of: Captain James T. Kirk and Mr. Spock**

|   |      |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 277 | 862 | 415 | 362 | 220 | 142 |
| <b>Base: All US adults</b>                            | 1122 | 292 | 830 | 447 | 336 | 199 | 139 |
| Captain James T. Kirk                                 | 27%  | 32% | 25% | 25% | 29% | 27% | 28% |
| Mr. Spock   | 39%  | 38% | 40% | 38% | 38% | 49% | 32% |
| Don't know  | 18%  | 15% | 19% | 18% | 17% | 15% | 23% |
| Not applicable - I am unfamiliar with this double act | 16%  | 16% | 16% | 18% | 16% | 9%  | 17% |

**Who do you prefer out of: Fox Mulder and Dana Scully**

|   |      |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 277 | 862 | 415 | 362 | 220 | 142 |
| <b>Base: All US adults</b>                            | 1122 | 292 | 830 | 447 | 336 | 199 | 139 |
| Fox Mulder  | 26%  | 29% | 25% | 28% | 25% | 26% | 19% |
| Dana Scully   | 20%  | 23% | 19% | 22% | 18% | 22% | 18% |
| Don't know  | 20%  | 20% | 20% | 20% | 22% | 19% | 18% |
| Not applicable - I am unfamiliar with this double act | 34%  | 28% | 36% | 31% | 35% | 33% | 44% |

**Who do you prefer out of: Wayne and Garth from "Wayne's World"**

|   |      |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 277 | 862 | 415 | 362 | 220 | 142 |
| <b>Base: All US adults</b>                            | 1122 | 292 | 830 | 447 | 336 | 199 | 139 |
| Wayne   | 21%  | 28% | 19% | 19% | 22% | 24% | 21% |
| Garth   | 21%  | 28% | 18% | 22% | 19% | 25% | 14% |
| Don't know  | 28%  | 25% | 29% | 28% | 31% | 26% | 23% |
| Not applicable - I am unfamiliar with this double act | 30%  | 20% | 34% | 30% | 27% | 26% | 42% |

**Who do you prefer out of: Mary-Kate and Ashley Olsen**

|   |      |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 277 | 862 | 415 | 362 | 220 | 142 |
| <b>Base: All US adults</b>                            | 1122 | 292 | 830 | 447 | 336 | 199 | 139 |
| Mary-Kate   | 11%  | 18% | 9%  | 12% | 10% | 11% | 11% |
| Ashley  | 13%  | 17% | 12% | 17% | 12% | 12% | 7%  |
| Don't know  | 55%  | 53% | 56% | 49% | 58% | 60% | 58% |
| Not applicable - I am unfamiliar with this double act | 21%  | 12% | 24% | 21% | 20% | 18% | 24% |

**Who do you prefer out of: Elsa and Anna from "Frozen"**

|   |      |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 277 | 862 | 415 | 362 | 220 | 142 |
| <b>Base: All US adults</b>                            | 1122 | 292 | 830 | 447 | 336 | 199 | 139 |
| Elsa  | 23%  | 31% | 20% | 25% | 19% | 22% | 25% |
| Anna  | 19%  | 29% | 16% | 19% | 23% | 19% | 12% |
| Don't know  | 25%  | 27% | 25% | 23% | 25% | 29% | 28% |
| Not applicable - I am unfamiliar with this double act | 33%  | 13% | 40% | 33% | 33% | 29% | 35% |

**YouGov NY**  
**Double Acts 2**

US nationally representative sample: 28th - 29th March 2017



| Total | Social networks membership |         |          |         |         |           |        |           |          |          |           |       |            |      |
|-------|----------------------------|---------|----------|---------|---------|-----------|--------|-----------|----------|----------|-----------|-------|------------|------|
|       | Facebook                   | Twitter | LinkedIn | Google+ | MySpace | Pinterest | Tumblr | Instagram | nosquare | Snapchat | Periscope | Other | Don't know | None |

**Who do you prefer out of: Captain James T. Kirk and Mr. Spock**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 897 | 444 | 315 | 347 | 57  | 312 | 84  | 334 | 13  | 152 | 14  | 45  | 13  | 194 |
| <b>Base: All US adults</b>                            | 1122 | 898 | 448 | 291 | 373 | 52  | 269 | 87  | 369 | 19  | 180 | 12  | 39  | 18  | 177 |
| Captain James T. Kirk                                 | 27%  | 27% | 29% | 28% | 27% | 31% | 28% | 28% | 24% | 41% | 25% | 24% | 34% | -   | 26% |
| Mr. Spock   | 39%  | 40% | 39% | 47% | 42% | 35% | 40% | 38% | 39% | 28% | 34% | 70% | 43% | 24% | 36% |
| Don't know  | 18%  | 18% | 18% | 14% | 16% | 23% | 17% | 18% | 20% | 17% | 20% | -   | 12% | 37% | 18% |
| Not applicable - I am unfamiliar with this double act | 16%  | 15% | 15% | 11% | 16% | 11% | 14% | 16% | 18% | 14% | 20% | 6%  | 10% | 40% | 19% |

**Who do you prefer out of: Fox Mulder and Dana Scully**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 897 | 444 | 315 | 347 | 57  | 312 | 84  | 334 | 13  | 152 | 14  | 45  | 13  | 194 |
| <b>Base: All US adults</b>                            | 1122 | 898 | 448 | 291 | 373 | 52  | 269 | 87  | 369 | 19  | 180 | 12  | 39  | 18  | 177 |
| Fox Mulder  | 26%  | 26% | 29% | 26% | 28% | 23% | 26% | 29% | 26% | 7%  | 27% | 23% | 33% | 29% | 22% |
| Dana Scully   | 20%  | 20% | 23% | 23% | 23% | 25% | 22% | 31% | 20% | 40% | 21% | 66% | 25% | 12% | 20% |
| Don't know  | 20%  | 20% | 21% | 19% | 20% | 19% | 21% | 18% | 22% | 30% | 22% | 12% | 15% | 28% | 20% |
| Not applicable - I am unfamiliar with this double act | 34%  | 35% | 27% | 32% | 30% | 33% | 31% | 22% | 31% | 23% | 30% | -   | 26% | 32% | 37% |

**Who do you prefer out of: Wayne and Garth from "Wayne's World"**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 897 | 444 | 315 | 347 | 57  | 312 | 84  | 334 | 13  | 152 | 14  | 45  | 13  | 194 |
| <b>Base: All US adults</b>                            | 1122 | 898 | 448 | 291 | 373 | 52  | 269 | 87  | 369 | 19  | 180 | 12  | 39  | 18  | 177 |
| Wayne   | 21%  | 21% | 29% | 24% | 25% | 23% | 23% | 26% | 26% | 49% | 27% | 32% | 29% | 9%  | 19% |
| Garth   | 21%  | 21% | 21% | 25% | 25% | 22% | 20% | 23% | 22% | -   | 23% | 38% | 19% | 8%  | 15% |
| Don't know  | 28%  | 28% | 28% | 27% | 24% | 32% | 28% | 27% | 25% | 20% | 20% | 18% | 19% | 47% | 29% |
| Not applicable - I am unfamiliar with this double act | 30%  | 29% | 23% | 24% | 26% | 23% | 29% | 24% | 27% | 31% | 30% | 11% | 33% | 37% | 38% |

**Who do you prefer out of: Mary-Kate and Ashley Olsen**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 897 | 444 | 315 | 347 | 57  | 312 | 84  | 334 | 13  | 152 | 14  | 45  | 13  | 194 |
| <b>Base: All US adults</b>                            | 1122 | 898 | 448 | 291 | 373 | 52  | 269 | 87  | 369 | 19  | 180 | 12  | 39  | 18  | 177 |
| Mary-Kate   | 11%  | 12% | 14% | 11% | 16% | 28% | 12% | 13% | 15% | 21% | 20% | 9%  | 4%  | -   | 4%  |
| Ashley  | 13%  | 13% | 16% | 14% | 14% | 5%  | 12% | 15% | 17% | 17% | 17% | 26% | 11% | 18% | 11% |
| Don't know  | 55%  | 55% | 53% | 57% | 51% | 49% | 62% | 59% | 49% | 32% | 44% | 40% | 59% | 42% | 56% |
| Not applicable - I am unfamiliar with this double act | 21%  | 19% | 17% | 18% | 19% | 18% | 14% | 13% | 19% | 30% | 19% | 25% | 26% | 40% | 29% |

**Who do you prefer out of: Elsa and Anna from "Frozen"**

|   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                       | 1139 | 897 | 444 | 315 | 347 | 57  | 312 | 84  | 334 | 13  | 152 | 14  | 45  | 13  | 194 |
| <b>Base: All US adults</b>                            | 1122 | 898 | 448 | 291 | 373 | 52  | 269 | 87  | 369 | 19  | 180 | 12  | 39  | 18  | 177 |
| Elsa  | 23%  | 25% | 27% | 23% | 26% | 25% | 32% | 34% | 29% | 63% | 31% | 20% | 31% | 12% | 13% |
| Anna  | 19%  | 21% | 25% | 21% | 22% | 35% | 22% | 21% | 25% | 26% | 32% | 38% | 18% | 18% | 13% |
| Don't know  | 25%  | 26% | 24% | 29% | 27% | 19% | 24% | 19% | 23% | 7%  | 19% | 21% | 24% | 8%  | 18% |
| Not applicable - I am unfamiliar with this double act | 33%  | 28% | 25% | 28% | 24% | 21% | 22% | 26% | 23% | 5%  | 18% | 22% | 27% | 62% | 56% |